

## The Screen Challenge: Youth, Social Media, and Safety

### *Promoting your Presentation*

- Poster with fillable box for your own presentation details is available for your use

### *Social Media Post “Must Haves”*

- Date, time, location specific to your presentation
  - Do participants need to register?
  - Photo provided by the Centre for School Mental Health.
    - Facebook and Twitter specific images provided
  - Use the hashtag - #thescreenchallenge
  - Tag us! @fourthnews
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### *Sample Posts*

#### **Twitter**

All are welcome to attend this parent presentation on youth social media use and internet safety. DATE, TIME, LOCATION. An engaging, one-hour presentation led by @fourthnews with up-to-date statistics and current popular social media apps.

#beintheknow #thescreenchallenge

#### **Facebook**

Phones, computers, tablets...we all use them, but do you know what your children are doing on them?

We're hosting a free parent presentation called The Screen Challenge: Youth, Social Media, and Safety with @fourthnews! Learn about current issues surrounding child and youth social media use and internet safety. This is an engaging, hour-long presentation with up-to-date statistics and current popular social media apps.

All parents/guardians are welcome to attend.

[#thescreenchallenge](#)